The new way to learn is digital

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Digital Technologies are rapidly becoming the prevalent means to transmit knowledge to people of all ages after the pandemic

The transition to the “digital era of education” produced many changes in the industry and many benefits for professors, students, and parents who are looking to make a smart investment by accessing programs that provide the best education solution according to their needs. Online education has experienced a rapid growth with the global edtech investments reaching $18.66 billion in 2019, and the overall market for online education projected to reach $350 Billion by 2025.

In this global scenario there are many institutions investing in online pedagogy innovation and many cases where online education is outperforming traditional education, in terms of quality of instruction and interactions and students’ achievement.

Successful examples of universities investing in innovation come from Spain, the country that has been the pioneer of online education in Europe.

MIA Digital University, a business school located in Barcelona offers master degrees preparing students for the major in-demand Jobs and industries. The institution provides an innovative pedagogical model based on the latest technologies such as gamification and Virtual Reality (VR) that are used to to hold the learners' interest and improve the academic results.

Moreover, the University is using Artificial Intelligence as a tool to guide and support students through the courses by taking into account their previous experience and skills and their knowledge and learning style.

Another successful example of flexible online education is offered by Digital Age University, an institution that offers a customized learning experience based on "on-demand interaction" with faculty and instructors. This online education model helps students to receive an immediate feedback and solve individuals' doubts. The institution learning environment is also accessible by mobile and App, allowing students to study at their own pace and to be always connected and engaged with their programs of study.

There are multiple reasons to believe that the new way to learn is DIGITAL. One of the main reason is that online education is showing the possibility to provide a better and more efficient experience to learners, by offering flexible solutions in respect the different learning styles.

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